



daniel bean



BRAND IDENTITY

In developing my personal brand, I made sure that the colors and logo define the work I make.



BRAND IDENTITY

My logo and colors
represent the quality
that comes with it.



On
White:



On
Black:




On
Gold:





COLORS

#FFFFFF



#27251F



#D5CA9F

**TYPE
FACE**

HEADER

Brandon Grotesque Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz



TYPE
FACE

Paragraph

Bitter Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

MOCKUPS

